

# Publication

Tetsuya Sato

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Thesis: M.Eng. and Ph.D.

Book: 5 books

Refereed journal paper: 45 papers

Refereed journal paper, *Kenkyu shiryō*: 2 papers

International conference paper: 100 papers

Paper of university journal: 2 papers

Other journal paper: 20 papers

Translation: 1 paper

Conference paper presented in Japan: Many times

The details are as follows;

## Thesis

1. Tetsuya Sato, Studies on the New Colour System for Dyeing Industry and the Applications (*in Japanese*), M.Eng. Thesis, Kyoto Institute of Technology, (1982, 3)
2. Tetsuya Sato, New Colour Fastness Formulae on CIELAB Colour System (*in Japanese*), Ph.D. Thesis, Otsuma Women's University, (1994, 3)

## Book

1. Michitaro Tada, Kiyokazu Washida, Kimiko Yokogawa, Shigeru Ohtsuka, Eimi Iso, Yukihiro Kadono, Akihisa Ohmori, Kozo Hiramatsu, Kenichi Fujimoto, Katsuhisa Moriya, Masatoshi Takada, Kanji Kajiwara, Tetsuya Sato and Hayao Kawai, Text Seikatsu Bigaku (*in Japanese*), Kohseikan, (1999, 4)
2. Tetsuya Sato and et al, Textile Finishing (Sensyoku Kakou Jiten) (*in Japanese*), Asakura Shoten, (1999, 6)
3. Yukitoshi Takahashi, S Fujiwara, N Matsuo, S Hattori, M Ariki, Tetsuya Sato, Reflex Epilepsies: Progress in Understanding, Prevention of Photosensitive Seizures by Optical Filters, Edited by Peter Wolf, Yushi Inoue, Benjamin Zifkin, p.27-40, John Libbey Eurotext, (2004, 7)
4. Yamasaki Yoshikazu, Tetsuya Sato, Seni no Hon (Book of Fibre and Textile) (*in Japanese*), Softbank Creative Corp. (2011, 5)
5. Saori Kitaguchi, Yuhi Yonemaru, Yoji Kitani, Oranis Panyarjun, Tetsuya Sato, Color in

Food: Chapter 39: Technological and Psychophysical Aspects, Influence of Package Color for Mineral Water Plastic Bottle to Consumers' Purchase Motivation, CRC Press, Chapter 39, p.371-379, (2012, 4)

### Refereed journal paper

1. Kazushige Teraji, Tetsuya Sato, Constitution of the Depth Value C\* from the Three Attributes of Color (*in Japanese*), Sen-i Gakkaishi, Vol.38, p.266-273, (1982, 6)
2. Chizuko Doi, Tomiji Wakida, Tetsuya Sato, An Investigation on the Color Changes of Commercial Polyester Fiber Sewing Threads by Conventional Laundering and Dry Cleanings (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.26, p.118-102, (1985, 3)
3. Tomiji Wakida, Tetsuya Sato, Liyuan Han, Kyung Hwan Kim, Chizuko Doi, Change in Light Reflection and Color of Dyed Cotton Fabric Finished by Schreiner Calendering (*in Japanese*), Sen-i Gakkaishi, Vol.41, p.548-554, (1985, 12)
4. Taeko Nakamura, Seibei Yoshikawa, Tetsuya Sato, Kazushige Teraji, A Consideration on the Method of Evaluation of Staining (*in Japanese*), Journal of Home Economics of Japan, Vol.37, p.263-268, (1986, 4)
5. Kazushige Teraji, Tetsuya Sato, Taeko Nakamura, Seibei Yoshikawa, Studies on the Evaluation Method of Detergency, Part 1 On the calculated evaluation method corresponding to the visual evaluation (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.28, p.431-437, (1987, 10)
6. Kazushige Teraji, Tetsuya Sato, Studies on the Instrumental Method for Assessing the Light Fastness of Colored Materials, Part 1 A proposal of the Instrumental Evaluating Equation on Light Fastness (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.29, p.162-166, (1988, 4)
7. Taeko Nakamura, Seibei Yoshikawa, Tomoko Ueki, Tetsuya Sato, Kazushige Teraji, Studies on the Evaluation Method of Detergency, Part 3 Trial Preparation of Private Gray Scale for Evaluation of Detergency (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.29, p.438-443, (1988, 10)
8. Taeko Nakamura, Seibei Yoshikawa, Tomoko Ueki, Tetsuya Sato, Kazushige Teraji, Studies on the Evaluation Method of Detergency, Part 4 A Numerical Evaluation Method Applicable to Soils on the White Cloth and Dyed Cloth (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.30, p.176-181, (1989, 4)
9. Tetsuya Sato, Kazushige Teraji, Studies on the Instrumental Method for Assessing the Light Fastness of Colored Materials, Part 2 The Colorimetric Evaluation of Fading of ISO-type and AATCC-type Blue Standards (*in Japanese*), J. Jpn. Res. Assn. Text. End-Uses, Vol.31, p.387-394, (1990, 8)
10. Tetsuya Sato, Kazushige Teraji, Tamotsu Fukuda, Study on the Calculating Method of the Depth of Color on the CIELAB Color System (*in Japanese*), Journal of the Color Science Association of Japan, Vol.15, p.109-118, (1991, No.2)
11. Taeko Nakamura, Yasuko Sasaki, Tetsuya Sato, Kazushige Teraji, An Attempt for Instrumental Expression of the Color Image Scale (*in Japanese*), Sen-i Gakkaishi, Vol.48, p.96-101, (1992, 2)

12. Tetsuya Sato, Taeko Nakamura, Kazushige Teraji, Tamotsu Fukuda, Study on the Numerical Expression of the Brightness for Dyed Cloth (*in Japanese*), Journal of the Japan Research Association for Textile End-Uses, Vol.34, p.83-94 (1993, 2)
13. Tetsuya Sato, Taeko Nakamura, Kazushige Teraji, Tamotsu Fukuda, Study on the International Evaluation Method to Assess the Change in Color on the CIELAB Color System (*in Japanese*), Journal of the Japan Research Association for Textile End-Uses, Vol.34, p.307-94, (1993, 6)
14. Tetsuya Sato, Taeko Nakamura, Kazushige Teraji, Tamotsu Fukuda, Study on the Instrumental Evaluation Method to Assess Staining on the CIELAB Color System (*in Japanese*), Journal of the Japan Research Association for Textile End-Uses, Vol.34, p.492-503, (1993, 9)
15. Tetsuya Sato, Studies on the Instrumental Method for Assessing the Light Fastness of Colored Materials, Part 3 : Study on the Instrumental Evaluation Method for Assessing the Light Fastness on the CIELAB Color System (*in Japanese*), Journal of the Japan Research Association for Textile End-Uses, Vol.35, p.262-270, (1994, 5)
16. Yukihiro Sato, Seiji Tokino, Tomiji Wakida, Tetsuya Sato, Hiroshi Uchiyama, Chizuko Doi, Surface Characteristics of Polyphenylene Sulfide (PPS) Film by Discharge Treatments, Sen-i Gakkaishi, Vol.50, p.195-198, (1994, 5)
17. Tomiji Wakida, Tokuju Goto, Tetsuya Sato, Hunshun Li, Muncheul Lee, Jierong Chen, Effect of Washing and Subsequent Heat Treatment on the Water Repellency of Poly(ethylene Terephthalate) Fabric and Film Treated with Carbon Tetrafluoride and Trifluoromethane Low-temperature Plasmas, Sen-i Gakkaishi, Vol.50, p.533-537, (1994, 11)
18. Taeko Nakamura, Hiroshi Hoshino, Tetsuya Sato, Kanji Kajiwara, Attempt for Quantitative Evaluation for Cool-Warm Color Image (*in Japanese*), Sen-i Gakkaishi, Vol.52, p.27-31, (1996, 1)
19. Tetsuya Sato, Naoki Takada, Mitsuo Ueda, Taeko Nakamura, Ming Ronnier Luo; Instrumental Methods for Assessing Colour, Part 1: Change in Colour, J. Soc. Dyers Col., Vol.113, p.17-24 (1997, 1)
20. Tetsuya Sato, Kanji Kajiwara, Hiroshi Hoshino, Taeko Nakamura, Quantitative Assessment of "Light-Dark", "Deep-Pale", and "Heavy-Light" Colour Images (*in Japanese*), Sen-i Gakkaishi, Vol.53, p.7-14, (1997, 1)
21. Tetsuya Sato, Kanji Kajiwara, Hiroshi Hoshino, Taeko Nakamura, The Attempt of Quantitative Assessment for "Vivid-Sombre", "Gaudy-Plain", "Striking-Subdued", "Dynamic-Passive", "Distinct-Vague", "Transparent-Turbid", "Soft-Hard" and "Strong-Weak" Colour Images (*in Japanese*), Sen-i Gakkaishi, Vol.53, p.131-138, (1997, 4)
22. Tetsuya Sato, Mitsuo Ueda, Taeko Nakamura, Ming Ronnier Luo; Instrumental Methods for Assessing Colour, Part 2: Staining, J. Soc. Dyers Col., Vol.113, p.356-361 (1997,12)
23. John H.Xin, Karmen Cheng, Tak-fu Chong, Tetsuya Sato, Taeko Nakamura, Kanij Kajiwara, Hiroshi Hoshino, Quantifying Colour Emotion, What Has Been Achieved, Research Journal of Textile and Apparel, Vol.2, p.46-54 (1998, No.1)
24. Hiroshi Hoshino, Taeko Nakamura, Tetsuya Sato, Kanji Kajiwara, Yuka Miki, Tetsuyhiro Shinno, Koichi Kuwano, Differences between Media for Visual Assessments of Door Colors (*in Japanese*), Journal of the Color Science Association of Japan, Vol.23, p.215-224, (1999, No.4)

25. Tetsuya Sato, Kajiwara Kajiwara, Taeko Nakamura, Hiroshi Hoshino, Quantitative Evaluation and Categorising of Human Emotion Induced by Colour, *Advances in Colour Science and Technology*, Vol.3, p.53-59 (2000, No.3, July)
26. Taeko Nakamura, Hiroshi Hoshino, Tetsuya Sato, Kanji Kajiwara, The Attempt of Quantitative Expression for Colour Emotion - Influence of Assessment Method - (*in Japanese*), *Sen-i Gakkaishi*, Vol.56, p.508-517 (2000, 11)
27. Taeko Nakamura, Tetsuya Sato, Visual and Instrumental Assessments for Colour Fastness of Staining (*in Japanese*), *Journal of the Japan Research Association for Textile End-Uses*, Vol.42, p.59-67 (2001, 2)
28. Taeko Nakamura, Tetsuya Sato, A Study on Instrumental Method for Assessing Change in Colour, Characteristics of the Instrumental Assessment against Various Changes in Colour (*in Japanese*), *Journal of the Japan Research Association for Textile End-Uses*, Vol.42, p.587-594 (2001, 9)
29. Yukitoshi Takahashi, Tetsuya Sato, and et al., Optical Fibers Inhibiting Television - Induced Photosensitive Seizures, *Neurology*, Vol.57, No.11-A, p.1767- 1773 (2001, 11)
30. Aran Hansuebsai, Pontawee Pungrassamee, Panya Sinsakjarungdet, John Xin, Tetsuya Sato, Taeko Nakamura, Comparison between Japanese and Thai Assessments in Staining and Change in Colour, *Journal of the Japan Research Association for Textile End-Uses*, Vol.43, p.445-450 (2002, 7)
31. John Xin, Aran Hansuebsai, Pontawee Pungrassamee, Panya Sinsakjarungdet, Tetsuya Sato, Taeko Nakamura, Comparison of Visual Assessments for Colour Fastness among Three Countries and the Relationship between the Visual and the Instrumental Assessment, *Journal of the Japan Research Association for Textile End-Uses*, Vol.44, p.340-347 (2003, 6)
32. John Xin, Karmen Cheng, Gale Taylor, Tetsuya Sato, Aran Hansuebsai, Cross-Regional Comparison of Colour Emotions, Part I: Quantitative Analysis, *Color Research and Application*, Vol.29, p.451-457 (2004, 12)
33. John Xin, Karmen Cheng, Gale Taylor, Tetsuya Sato, Aran Hansuebsai, Cross-Regional Comparison of Colour Emotions, Part II: Qualitative Analysis, *Color Research and Application*, Vol.29, p.458-466 (2004, 12)
34. Akira Imaizumi, Kunio Yoshizumi, Tetsuya Sato, An Evaluation of Visual Sensation on Classification of Lightfastness of Dyed Fabrics (*in Japanese*), *Journal of the Japan Research Association for Textile End-Uses*, Vol.46, p.107-111 (2005, 2)
35. Xiao-Ping Gao, John H. Xin, Tetsuya Sato, Aran Hansuebsai, Marcello Scalzo, Kanji Kajiwara, Shing-Sheng Guan, J. Valdeperas, Manuel José Lis, Monica Billger, Analysis of Cross-Cultural Color Emotion, *Color Research & Application*, Vol.32, p.223-229 (2007, 6)
36. Carlos Agudelo, Manel Lis, José Valdeperas, Tetsuya Sato, Fabric Color Changes in Polyester Micro-fibers Caused by the Multiple Reuse of Dispersed-dyes Dye Baths: Part 1, *Textile Research Journal*, Vol.78, 12, p.1041–1047 (2008, 12)
37. Carlos Agudelo, Manel Lis, José Valdeperas, Tetsuya Sato, Fabric Color Changes in Polyester Micro-fibers Caused by the Multiple Reuse of Dispersed-dyes Dye Baths: Part 2, *Textile Research Journal*, Vol.79, 4, p.1041–1047 (2009, 2)
38. Masanori Iwase, Yutaka Nishida, Saori Kitaguchi, Tetsuya Sato, Li-Chen Ou, Ronnier Luo, Visual Impression of the Colour of Football Uniforms: Investigation using Moving and Static

Images of Football Games, Colour: Design and Creativity, Issue 4, not paged, Online journal, ISSN 1753-7223 (2010, 3)

39. Masanori Iwase, Saori Kitaguchi, Tetsuya Sato, Li-Chen Ou, Ronnier Luo, Assessing the Visual Impression for Volleyball Uniform Colour Using Static Images, Journal of the Japan Research Association for Textile End-Uses, Vol.51, 6, p.501-512 (2010, 6)
40. Izumi Satake, John H. Xin, Tu Tianming, Aran Hansuebsai, Kenji Ando, Tetsuya Sato, Kanji Kajiwara, Seiji Ohsawa, A comparative study of the emotional assessment of automotive, Progress in Organic Coatings, Vol.72, p.528-540 (2011, 11)
41. Hyojin Jung, Saori Kitaguchi, Tetsuya Sato, The Cognition of White Paper and The Possibility of The Prediction of The Color Tolerance of Recycled Paper (*in Japanese*), Journal of the Color Science Association of Japan, Vol.36, No.1, p.27-35 (2012, 2)
42. Hyojin Jung, Hyeon-Jeong Suk, Saori Kitaguchi, Tetsuya Sato, Kanji Kajiwara, Color Tolerance Prediction for Recycled Paper Based on Consumers' Awareness, Color Research & Application, Vol.37, p.272-280 (2012, 8)
43. Aliyaapon Jiratanatiteenun , Chiyomi Mizutani , Saori Kitaguchi , Tetsuya Sato , Kanji Kajiwara, Habitual Difference in Fashion Behavior of Female College Students between Japan and Thailand, Advanced in Applied Sociology, Online journal, 2012. Vol.2, No.4, p.260-267, DOI:10.4236/aasoci.2012.24034 (2012, 12)
44. Aliyaapon Jiratanatiteenun , Chiyomi Mizutani , Saori Kitaguchi , Tetsuya Sato , Kanji Kajiwara, The Transformation of Japanese Street Fashion between 2006 and 2011, Advanced in Applied Sociology, Online journal, 2012. Vol.2, No.4, p.292-302, DOI: 10.4236/aasoci.2012.24038 (2012, 12)
45. Saori Kitaguchi, Kanya Kuramoto, Hitomi Moridera, Tetsuya Sato, Evaluation of Instrumental Methods for Assessing Colour Fastness, Journal of Fiber Bioengineering & Informatics, Online journal, Vol.5, No.4, p.399-409, DOI:10.3993/jfbi12201205 (2012, 12)

#### Refereed journal paper (letter), *Kenkyu shiryō*

1. Taeko Nakamura, Tetsuya Sato, Kazushige Teraji, Tamotsu Fukuda, Arrangement of Color Image Words into the Non-Luminous Object Color Space (*in Japanese*), Journal of the Color Science Association of Japan, Vol.18, p.10-18 (1994, No.1)
2. Izumi Satake, Kenji Ando, Koichi Kuwano, Tetsuya Sato, Hiroyuki Hattori, Kajiwara Kanji, Study on Relationship between Automotive Exterior Color and Automotive Shape Category (*in Japanese*), Journal of the Color Science Association of Japan, Vol.28, p.102-110 (2004, No.2)

#### International conference paper

1. Tetsuya Sato, Naoki Takada, Mitsuo Ueda, Tomiji Wakida, Comparisons of Color Fastness Formulae for the Evaluation of Change in Color, Proceedings of the International Symposium in Fukui on Dyeing and Finishing of Textiles, Fukui Japan, p.222-223 (1994, 10)

2. Tetsuya Sato, Masahiro Kurahashi, Mitsuo Ueda, Tomiji Wakida, Studies on the Characteristics of Color Depth for Evaluation of Colored Fabrics, Proceedings of the International Symposium in Fukui on Dyeing and Finishing of Textiles, Fukui Japan, p.226-227 (1994, 10)
3. Tetsuya Sato, Naoki Takada, Mitsuo Ueda, Ming Ronnier Luo, Studies on the Instrumental Evaluation Method for Assessing Staining, Change in Colour and Light Fastness, Proceedings of the International Conference on Colour Communication, Manchester U.K., p.203-204 (1995, 4)
4. Tetsuya Sato, Masahiro Kurahashi, Mitsuo Ueda, Stephen M. Burkinshaw, Numerical Expression of Colour Depth and Brightness for Dyeing, Proceedings of the International Conference on Colour Communication, Manchester U.K., p.205-206 (1995, 4)
5. Tetsuya Sato, Seiji Tokino, Naoki Takada, Mitsuo Ueda, Taeko Nakamura, M.Ronnier Luo; Instrumental Methods for Assessing Colour Fastness, Proceedings of the KIT microsposium for color chemistry and dyeing, Kyoto Japan, p.100-101 (1997, 3)
6. Jim H. Nobbs, Tetsuya Sato, W. Tat .Ho, A Study of Colour Description Terms, Proceedings of the Visual Scales Meeting, London U.K., p.1-4 (1997, 3)
7. Tetsuya Sato, Seiji Tokino, Naoki Takada, Mitsuo Ueda, Taeko Nakamura, M.Ronnier Luo, Testing Fastness Formulae for Assessing Colour Change Using New Experimental Data, Proceedings of the 8th Congress of the International Colour Association, Kyoto Japan, p.399-402 (1997, 5)
8. Taeko Nakamura, Hiroshi Hoshino, Tetsuya Sato, Kanji Kajiwara, Numerical Evaluation of Colour Image Words on Colorimetry, Proceedings of the 8th Congress of the International Colour Association, Kyoto Japan, p.699-702 (1997, 5)
9. Hiroshi Hoshino, Taeko Nakamura, Tetsuya Sato, Kanji Kajiwara, Yuka Miki, Tetsuhiro Shinno, Koichi Kuwano, Color Planning at School through Visual Assessment, Proceedings of the 8th Congress of the International Colour Association, Kyoto Japan, p.972-975 (1997, 5)
10. Tetsuya Sato, Seiji Tokino, Mitsuo Ueda, Colour Characteristics of ISO Standard Colour Depth and Colour Depth Values, Proceedings of the 4th Asian Textile Conference, Taipei Taiwan, p.916-920 (1997, 6)
11. Tetsuya Sato, J.Nobbs, Hiroshi Hoshino, Taeko Nakamura, Kanji Kajiwara, W.T.Ho, T.Paker-Jervis, Japanese and UK Visual Scales, Proceedings of Colour Science'98, Harrogate U.K., p.100-106 (1998, 3)
12. Tetsuya Sato, Mitsuo Ueda, J.Nobbs, Colour Order System for assessing Dyers Scales for Assessing the Colour of Dyed Fabrics, Proceedings of Colour Science'98, Harrogate U.K., p.259-264 (1998, 3)
13. Tetsuya Sato, Colour Physics for Textile Industry, XV Latinamerican Congress of Textile Chemistry, Montevideo Uruguay, CD-ROM, 19-1 - 19-12 (1998, 10)
14. Tetsuya Sato, Taeko Nakamura, Colour Physics for Textile Industry, Proceeding of the International Conference 'Use of Color: From Fundamentals to Applications for the 21st Century', Bangkok Thailand, p.59-64 (1999, 4)

15. Tetsuya Sato, Yasuhiro Kawahito, Kanji Kajiwara, Taeko Nakamura, Hiroshi Hoshino, An Attempt of Numerical Expression of Colour Emotion, Proceeding of the International Conference 'Use of Color: From Fundamentals to Applications for the 21st Century', Bangkok Thailand, p.65-70 (1999, 4)
16. Daungrat N., Aran Hansuebsai, Pontawee P., Tetsuya Sato, Colour Emotional Scales for Thais, Proceeding of the International Conference 'Use of Color: From Fundamentals to Applications for the 21st Century', Bangkok Thailand, p.71-76 (1999, 4)
17. Yuka Miki, Tetsuhiro Shinno, Koichi Kuwano, Hiroshi Hoshino, Taeko Nakamura, Tetsuya Sato, Kanji Kajiwara, Color Emotional Assessments with Three Independent Media, Proceedings of the AIC Midterm Meeting, Warsaw Poland, p.291-298 (1999, 6)
18. Tetsuya Sato, Taeko Nakamura, Instrumental Method for Assessing Colour Tone, Proceedings of the AIC Midterm Meeting, Warsaw Poland, p.163-168 (1999, 6)
19. Tetsuya Sato, Taeko Nakamura, Difference between Instrumental and Visual Assessments on Staining, Proceeding of the 5th Asian Textile Conference, Kyoto Japan, p.1125-1128 (1999, 9)
20. Tetsuya Sato, Kanji Kajiwara, John H.Xin, Aran Hansuebsai, Jim Nobbs, Methodology for Deriving Visual Scale Based on Colour Emotion, Proceeding of Colour and Visual Scales 2000, Egham U.K., 4 pages, not paged (2000, 4)
21. Karmen Cheng, John H.Xin, Tak-fu Chong, Tetsuya Sato, Quantitative Evaluation of Colour Emotion, Proceeding of Colour and Visual Scales 2000, Egham U.K., 4 pages, not paged (2000, 4)
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23. Hitofumi Yamaguchi, Hiroshi Sumino, Tetsuya Sato, Kazunari Morimoto, Takao Kurokawa, Kanji Kajiwara, Sportswear Design Assisted Tool Based on Human Colour Emotion, Proceedings of the AIC Midterm Meeting, Seoul Korea, p.164-165 (2000, 11)
24. Kazuomi Gokuta, Tetsuya Sato, Yukitoshi Takahashi, Naomi Kondo, Colour Appearance of Flash Image on Computer Display, Proceedings of the AIC Midterm Meeting, Seoul Korea, p.217-220 (2000, 11)
25. Tetsuya Sato, Kanji Kajiwara, Aran Hansuebsai, John Xin, Jim Nobbs, Numerical Expression of Colour Emotion and Its Application, Proceedings of the AIC'01, Rochester USA, p.409-412 (2001, 6)
26. Panya Sinsakjarrungdet, Aran Hansuebsai, Pontawee Pungrassamee, Tetsuya Sato, Taeko Nakamura, Examination of Colour Fastness Formulae Relevant to Visual Assessment, Proceedings of the 6th of Asian Textile Conference, Hong Kong, CD-ROM, not paged (2001, 8)
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28. Pontawee Pungrassamee, Aran Hansuebsai, O.Promsakha-na-Sakonnakorn, Tetsuya Sato, Taeko Nakamura, The Arrangement of Thai Color Emotion Words into Color Spaces,

Proceedings of the International Conference on Colour Emotion Research and Application, Bangkok Thailand, p.24-29 (2002, 7)

29. Gen Nishimura, Tetsuya Sato, Taeko Nakamura, Ronnier Luo, Colorimetric Property of Colour Depth, Proceedings of the AIC Color 2002 SI Color & Textile, Maribor Slovenia, p.315-319 (2002, 8)
30. Saori Kitaguchi, Kazuomi Gokuta, Tetsuya Sato, Yoshio Ohtani, Yukitoshi Takahashi, Colour Appearance of Flash Image Displayed on Computer Monitor, Proceedings of the AIC Color 2002 SI Color & Textile, Maribor Slovenia, p.254-260 (2002, 8)
31. Tetsuya Sato, John Xin, Jim Nobbs, Aran Hansuebsai, Numerical Expression of Colour Emotion and Its Application, Proceedings of the AIC 2003 Color Communication and Management, Bangkok Thailand, p.365-369 (2003, 8), Invited speech
32. Izumi Satake, Aran Hansuebsai, John H Xin, Tu Tianming, Tetsuya Sato, Kenji Ando, Koichi Kuwano, Kanji Kajiwara, Sensory Words for Describing Automotive Exterior Colors in Japan, Hong Kong, China and Thailand, Proceedings of the AIC 2003 Color Communication and Management, Bangkok Thailand, p.375-378 (2003, 8)
33. Pontawee Pungrassamee, Aran Hansuebsai, O.Promsaka Na Sakolnakorn, Tetsuya Sato, Taeko Nakamura, Thai and Japanese Colour Emotion Words and their Comparison, Proceedings of the AIC 2003 Color Communication and Management, Bangkok Thailand, p.397-400 (2003, 8)
34. Masumi Iwasa, Tetsuya Sato, Assessment of Indigo Colour - Consideration of Japanese Typical Traditional Colour, *Ai* and *Kon* -, Proceedings of The 33<sup>rd</sup> Textile Research Symposium at Mt. Fuji, Susono Japan, p.255-258 (2004, 8)
35. Suchitra Sueeprasan, Pisut Srimork, Aran Hansuebsai, Tetsuya Sato, Pontawee Pungrassamee, Quantitative Analysis of Thai Sensation on Colour Combination, Proceedings of the AIC 2004 Color and Paint, Porto Alegre Brazil, p.35-38 (2004, 11)
36. Masanori Iwasa, Yutaka Nishida, Tetsuya Sato, M. Ronnier Luo, Analysis of Colour Effect in Japan-South Korea World Cup Football Game, Proceedings of the AIC 2004 Color and Paint, Porto Alegre Brazil, p.323-327 (2004, 11)
37. Taeko Nakamura, O.Promsaka Na Sakolnakorn, Aran Hansuebsai, Pontawee Pungrassamee, Tetsuya Sato, Emotion Induced From Colour And Its Language Expression, Proceedings of the AIC 2004 Color and Paint, Porto Alegre Brazil, p.328-331 (2004, 11)
38. Tetsuya Sato, Textile-Colour-Kansei, Proceedings of the 1st International Symposium for Material & Kansei in Textiles-Fashion, Kyongsan Korea, p.119-127 (2004, 12), *Translated in Korean*
39. Tetsuya Sato, Kyohei Itotani, Sachiko Nakao, Hiroko Yokura, Colour Tolerance for Recycled Paper, Proceedings of AIC 2005, Granada Spain, p.825-826 (2005, 5)
40. Taeko Nakamura, Masumi Iwasa, Tetsuya Sato, Manuel Lis, Josep Valldeperas, Season Reminded from Colour in Spain and Japan, Proceedings of AIC 2005, Granada Spain, p.1445-1448 (2005, 5)
41. Suchitra Sueeprasan, Pisut Srimork, Aran Hansuebsai; Tetsuya Sato, Pontawee Pungrassamee, An Investigation of Colour Emotions using Two-Colour Combinations, Proceedings of AIC 2005, Granada Spain, p.271-274 (2005, 5)



42. Tetsuya Sato, Yutaka Nishida, Masanori Iwase, Ronnier Luo, Impression of Uniform Colour Used in Japan-South Korea World Cup Football Game, Proceedings of Yeungnam University - Kyoto Institute of Technology Textile Fashion joint symposium, p.213-216 (2005, 8)
43. Tetsuya Sato, Kazuko Sakamoto, Hiroyuki Kitaura, Humi Ide, Impression Given to Customer by CI Colour, and Its Analysis, Proceedings of the 3rd International Symposium for Materials & Kansei in Textiles/Fashion, Jeju Korea, p.87-91 (2006, 8)
44. Tetsuya Sato, Kyohei Itotani, Hiroko Yokura, Sachiko Nakao, Colour Tolerance for Coloured Paper, Proceedings of the 35th Textile Research Symposium in Hangzhou, p.284-288 (2006, 8)
45. Yosuke Kato, T.L.V.Cheung, Saori Kitaguchi, Stephen Westland, Hidekazu Yasunaga, Tetsuya Sato, Cultural Preferences of Hair Colour, Proceedings of AIC2006, Johannesburg South Africa, p.44-47 (2006, 10)
46. Suchitra Sueeprasan, Tetsuya Sato, Evaluation of Colour Harmony of Thai Observers for CRT-Colour Samples, Proceedings of AIC2006, Johannesburg South Africa, p.161-164 (2006, 10)
47. Yoshiaki Matsui, Tetsuya Sato, Taeko Nakamura, Manel Lis, Josep Valldeperas, A Computer System for Estimating Season Reminded from Colour, Proceedings of AIC2007, Hangzhou China, p.262-265 (2007, 7)
48. Fumi Ide, Tetsuya Sato, Aran Hansuebsai, The Contribution of CI Colours for The Brand Identities of Companies, Proceedings of AIC2007, Hangzhou China, p.266-268 (2007, 7)
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